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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/631,209	07/31/2003	John McCalla	6785.33-1	1431
	7590 08/06/200 RDT, KOPF & HARR	EXAMINER		
INTELLECTUA	AL PROPERTY DOC	LIN, JASON K		
3800 LINCOLN PLAZA 500N AKARD STREET			ART UNIT	PAPER NUMBER
DALLAS, TX 7	75201	2623		
			MAIL DATE	DELIVERY MODE
			08/06/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary		Applica	ation No.	No. Applicant(s)				
		10/631	,209	MCCALLA ET AL	MCCALLA ET AL.			
		Examin	er	Art Unit				
		JASON	K. LIN	2623				
Period fo	The MAILING DATE of this communion Reply	cation appears on	he cover sheet v	vith the correspondence a	ddress			
WHIC - Exter after - If NC - Failu Any r	ORTENED STATUTORY PERIOD FOR CHEVER IS LONGER, FROM THE MAN IS IN 1961	AILING DATE OF far the	THIS COMMUN event, however, may a d will expire SIX (6) MO application to become A	ICATION. I reply be timely filed INTHS from the mailing date of this of ABANDONED (35 U.S.C. § 133).				
Status								
1) 又	Responsive to communication(s) filed	l on <i>28 May 2008</i>						
· · · · · · · · · · · · · · · · · · ·		b)⊠ This action is						
3)	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is							
٥,١	closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.							
Disnositi	on of Claims		,,					
•	Claim(s) <u>1-16,23-38 and 45-60</u> is/are pending in the application.  4a) Of the above claim(s) is/are withdrawn from consideration.							
		e withdrawn from (	consideration.					
′=	Claim(s) is/are allowed.							
·	Claim(s) <u>1-16,23-38 and 45-60</u> is/are	rejected.						
•	Claim(s) is/are objected to.							
8)	Claim(s) are subject to restrict	ion and/or electior	ı requirement.					
Applicati	on Papers							
9)	The specification is objected to by the	Examiner.						
10)🛛	The drawing(s) filed on <u>31 July 2003</u> i	s/are: a)⊠ accep	ted or b) <mark></mark> obje	cted to by the Examiner.				
•	Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).							
	Replacement drawing sheet(s) including		•		FR 1.121(d).			
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.								
Priority ເ	ınder 35 U.S.C. § 119							
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>								
2) Notic 3) Inforr	t(s) e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PT nation Disclosure Statement(s) (PTO/SB/08) r No(s)/Mail Date <u>03/18/2004, 06/14/2004</u> .	<sup>-</sup> O-948)	Paper No	Summary (PTO-413) (s)/Mail Date Informal Patent Application 				

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#### **DETAILED ACTION**

1. This office action is responsive to application No. 10/631,209 filed on 05/28/2008. Claims 1-16, 23-38, and 45-60 are pending and have been examined.

#### Election/Restrictions

2. Applicant's election of Group I, Claims 1-16, 23-38, and 45-60 in the reply filed on 05/28/2008 is acknowledged.

Claims 17-22, 39-44, and 61-66 withdrawn from further consideration pursuant to 37 CFR 1.142(b) as being drawn to a nonelected invention, there being no allowable generic or linking claim. The Election was made in the reply filed on 05/28/2008.

However, the applicant has not indicated whether the election was made with or without traverse. Please indicate in the next response whether or not the following election of Group I, Claims 1-16, 23-38, and 45-60 were made with or without traverse.

#### Information Disclosure Statement

3. The information disclosure statement (IDS) filed on 03/18/2004 and 06/14/2004 is considered.

# Claim Rejections - 35 USC § 102

4. The following is a quotation of the appropriate paragraphs of 35
U.S.C. 102 that form the basis for the rejections under this section made in this
Office action:

A person shall be entitled to a patent unless -

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(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

5. Claims 1, 4-8, 10-11, 14-16, 23, 26-30, 32-33, 36-38, 45, 48-52, 54-55, and 58-60 are rejected under 35 U.S.C. 102(e) as being anticipated by Chane et al. (US 2003/0084449).

Consider **claims 1**, **23**, **and 45**, Chane teaches a computer-readable medium, apparatus, and method for displaying information (Fig.1A; Paragraph 0054), comprising:

a device (40 set-top box), comprising:

a processor (Paragraph 0054 teaches software that is used by the set-top box for executing the invention. *It inherently has a processor for runnin/processing the computer software*); and

a memory having stored thereon an instruction set to be executed, the instruction set, when executed by said processor (Paragraph 0054 teaches the client-side computer software may be flashed onto the set-top box. The set-top box must have a memory for storing the software, in order for software to be flashed onto the set-top box), causes the processor to perform the steps of:

displaying a television ticker on a display device associated with said device, said television ticker comprising of a plurality of information items (Fig.1A; Paragraph 0013, 0031);

automatically displaying one or more of said plurality of information items in a predetermined order (Paragraph 0040); and

interrupting said automatic display of said one or more of said plurality of information items in response to receiving a user input (Paragraph 0041).

Consider **claims 4**, **26**, **and 48**, Chane teaches wherein said plurality of information items are divided into a plurality of categories (Paragraph 0012-0013, 0031).

Consider **claims 5**, **27**, **and 49**, Chane teaches further causing the processor to perform the step of displaying one or more information items selected by said user (Paragraph 0041).

Consider **claims 6**, **28**, **and 50**, Chane teaches further causing the processor to perform the steps of: determining a category selected by said user; and displaying one or more information items from said plurality of information items, said one or more information items being related to said selected category (Paragraph 0041, 0039).

Consider **claims 7**, **29**, **and 51**, Chane teaches further causing the processor to perform the steps of: determining a sub-category selected by

said user; and displaying one or more information items from said plurality of information items, said one or more information items being related to said selected sub-category (Paragraph 0032, 0041, 0039).

Consider **claims 8**, **30**, **and 52**, Chane teaches further causing the processor to perform the steps of: determining whether a current category comprises at least one sub-category; and automatically displaying information items under each of said at least one subcategory in response to determining that said current category comprises at least one subcategory (Paragraph 0032, 0041, 0039).

Consider **claims 10, 32, and 54,** Chane teaches further causing the processor to perform the step of receiving said plurality of information items over a broadcast network (Paragraph 0048, 0051, 0054, 0109).

Consider **claims 11, 33, and 55,** Chane teaches further causing the processor to perform the step of receiving said plurality of information items over an interactive television network (Fig.1A; Paragraph 0028, 0048, 0051, 0054, 0109)

Consider **claims 14, 36, and 58,** Chane teaches further causing the processor to perform the step of receiving said plurality of information items over a data network (Paragraph 0048, 0051, 0054, 0109).

Consider **claims 15, 37, and 59,** Chane teaches further causing the processor to perform the step of displaying said television ticker in response to receiving a signal to display said television ticker (Paragraph 0030).

Consider **claims 16**, **38**, **and 60**, Chane teaches wherein said display device is associated with an interactive television device (Paragraph 0030, 0054).

### Claim Rejections - 35 USC § 103

- 6. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 7. Claims 2-3, 9, 12-13, 24-25, 31, 34-35, 46-47, 53, and 56-57 are rejected under 35 U.S.C. 103(a) as being unpatentable over Chane et al. (US 2003/0084449) in view of Knudson et al. (US 6,536,041).

Consider **claims 2**, **24**, **and 46**, Chane teaches further causing the processor to perform the step of continuing said automatic display of said one or more of said plurality of information items upon expiration of a predetermined time period.

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In an analogous art Knudson teaches, continuing said automatic display of said one or more of said plurality of information items upon expiration of a predetermined time period (Col 15: lines 48-53).

Therefore, it would have been obvious to a person of ordinary skill in the art to modify Chane's system to include continuing said automatic display of said one or more of said plurality of information items upon expiration of a predetermined time period, as taught by Knudson, for the advantage of providing a more convenient display method, allowing for users to view desired information, without having to perform extra actions, relieving burden from the user.

Consider **claims 3**, **25**, **and 47**, Chane teaches further causing the processor to perform the step of continuing said automatic display of said one or more of said plurality of information items upon expiration of a predetermined time period during which no user input is received.

In an analogous art Knudson teaches, continuing said automatic display of said one or more of said plurality of information items upon expiration of a predetermined time period during which no user input is received (Col 15: lines 48-53, 39-42).

Therefore, it would have been obvious to a person of ordinary skill in the art to modify Chane's system to include continuing said automatic display of said one or more of said plurality of information items upon expiration of a predetermined time period during which no user input is

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received, as taught by Knudson, for the advantage of providing a more convenient display method, allowing for users to view desired information, without having to perform extra actions, relieving burden from the user.

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Consider **claims 9, 31, and 53,** Chane does not explicitly teach further causing the processor to perform the step of receiving said plurality of information items over a satellite system.

In an analogous art Knudson teaches, receiving said plurality of information items over a satellite system (Col 5: line 53 - Col 6: line 10, Col 6: lines 26-30, 34-43).

Therefore, it would have been obvious to a person of ordinary skill in the art to modify Chane's system to include receiving said plurality of information items over a satellite system, as taught by Chane, for the advantage of being able to provide information to users located in further locations, whose only form of communications may be wireless.

Consider **claims 12, 34, and 56,** Chane teaches further causing the processor to perform the step of receiving said plurality of information items over an interactive television network (Fig.1A; Paragraph 0028, 0048, 0051, 0054, 0109), but does not explicitly teach using an RF signal.

In an analogous art Knudson teaches, receiving plurality of information items using an RF signal (Col 5: line 53 - Col 6: line 10, Col 6: lines 26-30, 34-43).

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Therefore, it would have been obvious to a person of ordinary skill in the art to modify Chane's system to include receiving plurality of information items using an RF signal, as taught by Chane, for the advantage of providing information via a well established system, with local existing infrastructure, communicating information to large masses of people.

Consider **claims 13**, **35**, **and 57**, Chane does not explicitly teach further causing the processor to perform the step of receiving said plurality of information items over a cable system.

In an analogous art Knudson teaches, receiving said plurality of information items over a cable system (Col 5: line 53 - Col 6: line 10, Col 6: lines 26-30, 34-43).

Therefore, it would have been obvious to a person of ordinary skill in the art to modify Chane's system to include receiving said plurality of information items over a cable system, as taught by Chane, for the advantage of providing information via a well established system, with widespread existing infrastructure, communicating information to large masses of people.

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# Cited Prior Art

8. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Billmaier et al. discloses categories, subcategories, and content items in a ticker in (US 2003/0226152).

# Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to JASON K. LIN whose telephone number is (571)270-1446. The examiner can normally be reached on Mon-Fri, 9:00AM-6:00PM, EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Brian T. Pendleton can be reached on (571)272-7527. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Jason Lin

07/31/2008

/Brian T. Pendleton/

Supervisory Patent Examiner, Art Unit 2623